WTMD 89.7 EEO Public File Report

This Report covers full-time vacancy recruitment data for the period June 1, 2011 to May 31, 2012

Employment Unit: Towson University
Unit Members: WTMD FM
Mailing Address
WTMD
8000 York Road
Towson, MD 21252
410 704 8938 410 704 2609 fax
Contact Person: Stephen Yasko, General Manager
syasko@towson.edu

List All Full Time Vacancies within the Unit during the Reporting Period

<table>
<thead>
<tr>
<th>Underwriting Acct Exec</th>
<th>Hired Nov 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Organization Notified of Job Vacancy</td>
<td>Contact Person</td>
</tr>
<tr>
<td>Towson University Career Center</td>
<td>Guy Davis</td>
</tr>
<tr>
<td>Craigslist</td>
<td></td>
</tr>
<tr>
<td>WTMD Web Site</td>
<td>Stephen Yasko</td>
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<tr>
<td>Walk In</td>
<td></td>
</tr>
<tr>
<td>CPB - Corporation For Public Broadcasting</td>
<td>Job Line</td>
</tr>
<tr>
<td>Linked-In</td>
<td>J. Wiener</td>
</tr>
<tr>
<td>Referred by Friend</td>
<td></td>
</tr>
<tr>
<td>Total # of Interviewees Referred</td>
<td></td>
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</tbody>
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Supplemental Recruitment Initiatives.
List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

Towson University Guest Speaking
Feb-12
Feb-12
12-Apr
The General Manager spoke at Towson University broadcasting classes. These talks included the skills and pathways to careers in broadcasting. The Membership Manager spoke to a Towson University Marketing Class on Social Media. Employment information was distributed and the membership manager spoke about how to get an entry level position in radio in general and WTMD specifically. Intern Information was also presented.

Public Radio Development and Marketing Conference
Jul 1, 2012
The General Manager and other staff members attended this conference including sessions on diversity, training and recruitment. The General Manager presented new media sales techniques and recruitment information was distributed about WTMD and any position openings. The GM is also a board member of the Public Radio Association of Development Officers where he participated in events designed to further careers and provide mentoring to retain young professionals in public radio.

Scholarship Program
On-going
WTMD has a named scholarship for Electronic Media and Film Students at Towson University. This scholarship provides approximately $500 per year when funds are available per University criteria to a student selected by the EMF faculty at Towson University.

Internship Program
On-going
WTMD accepts interns from a variety of educational backgrounds. Students are solicited from Towson University and other academic institutions. This year six students participated in the program. Internships focus on programming and include running the board for athletic events, logging music and other events, marketing the station at promotional events and other areas of real life experience. Business Interns focus on membership development and underwriting sales. Programming-2 Business-4

Metropolitan Career Consortium Career Fair Sponsorship
18-Feb-11
WTMD sponsored this career fair with on air announcements, ads in our newsletter, postings on our web site. WTMD’s General Manager attended the fair and spoke with job seekers about the skills needed to work in radio. Information about WTMD’s internship program were distributed.

Community Outreach
July-Oct 10 and May-June 11
WTMD provided employment information at First Thursday Concerts, an event series the station produces. Information about current opening and employment procedures were available. Interested individuals met with station management staff about careers in broadcasting.

Community Outreach
11-Sep
WTMD participated in the Baltimore Broadcasters Ascertainment Day to collect community needs information and provide the opportunity to learn more about WTMD employment opportunities.

WTMD received no requests from community groups to receive our position openings during the reporting period.