

**WTMD 89.7 EEO Public File Report**

This Report covers full-time vacancy recruitment data for the period June 1, 2010 to May 31, 2011

Employment Unit: Towson University  
 Unit Members: WTMD FM Towson, MD

**Mailing Address**

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**List All Full Time Vacancies within the Unit during the Reporting Period**

**Manager, Individual Giving Hired Sept 2010**

Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Source Hired From
Towson University Career Center	Guy Davis	8000 York Rd, Towson, MD 21212	410-704-2000	0	
Craigslist		SF Bay Area		0	
WTMD Web Site	Stephen Yasko	8000 York Rd, Towson, MD 21212	410-704-8938	0	
Walk In				0	
CPB - Corporation For Public Broadcasting	Job Line	401 Ninth Street, NW Washington, DC 2004-2129	202-879-9600	0	
Linked-In	J. Wiener	2029 Sterlin Court Mountain View, CA 94043		1	
Referred by Friend				1	X
<b>Total # of Interviewees Referred</b>		2			

**Supplemental Recruitment Initiatives.**

List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

**Towson University Guest Speaking May-11**  
 The General Manager spoke at Towson University broadcasting classes. These talks included the skills and pathways to careers in broadcasting.

**Public Radio Development and Marketing Conference Jul 1, 2010**  
 The General Manager attended management seminars focused on restructuring station staffs to support increased fundraising. The seminars included sections on hiring and diversity.

**Scholarship Program On-going**  
 WTMD has a named scholarship for Electronic Media and Film Students at Towson University. This scholarship provides approximately \$500 per year when funds are available per University criteria to a student selected by the EMF faculty at Towson University.

**Internship Program On-going**  
 WTMD accepts interns from a variety of educational backgrounds. Students are solicited from Towson University and other academic institutions. This year six students participated in the program. Internships focus on programming and include running the board for athletic events, logging music and other events, marketing the station at promotional events and other areas of real life experience.

**Consortium Career Fair Sponsorship 18-Feb-11**  
 WTMD sponsored this career fair with on air announcements, ads in our newsletter, postings on our web site. WTMD's General Manager attended the fair and spoke with job seekers about the skills needed to work in radio. Information about WTMD's internship program were distributed.

**Community Outreach July-Oct 10 and May-June 11**  
 WTMD provided employment information at First Thursday Concerts, an event series the station produces. Information about current opening and employment procedures were available. Interested individuals met with station management staff about careers in broadcasting. The Station also participated in Artscape, attendance estimated at 350,000, where the station made employment information available as well as collected listener email addresses. The WTMD e-newsletters include links to job announcements on our website. The station also participated in the Baltimore Broadcasters Ascertainment Day to collect community needs information and provide the opportunity to learn more about WTMD employment opportunities.