

WTMD 89.7 EEO Public File Report

This Report covers full-time vacancy recruitment data for the period

June 1, 2016 to May 31, 2017

Employment Unit: Towson University

Unit Members: WTMD FM

Towson, MD

Mailing Address

WTMD

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List All Full Time Vacancies within the Unit during the Reporting Period

No full time vacancies during reporting period.

Supplemental Recruitment Initiatives.

List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

Towson University Spring Mega Job Fair, March 2017	The Director of Finance and Administration attended the Towson University Job Fair and spoke with 75 attendees about WTMD. Employment and Internship opportunities were distributed.
Public Radio Development and Marketing Conference, August 2016	The Director of Finance & Administration and other staff members attended this conference including sessions on diversity, training and recruitment.
Scholarship Program, Ongoing	WTMD has a named scholarship for Electronic Media and Film Students at Towson University. This scholarship provides approximately \$500 per year when funds are available per University criteria to a student selected by the EMF faculty at Towson University.
Internship Program, Ongoing	WTMD accepts interns from a variety of educational backgrounds. Students are solicited from Towson University and other academic institutions. This year 11 students participated in the program. Internships focus on programming and include running the board for special events, logging music and other events, voicing and scheduling for HD2 channel, marketing the station at promotional events, and other areas of real life experience. Business Interns focus on membership development and underwriting sales.
Community Outreach, July-Oct 2016 and May-June 2016	WTMD provided employment information at First Thursday Concerts, an event series the station produces. Information about current opening and employment procedures were available. Interested individuals met with station management staff about careers in broadcasting.

Community Outreach,
September 2016

WTMD participated in the Baltimore Broadcasters Ascertainment Day to collect community needs information and provide the opportunity to learn more about WTMD employment opportunities.

Community Group Requests to receive our position openings

During the reporting period, WTMD received a request from The National Association of Black Accountants Career Center.