

WTMD 89.7 EEO Public File Report

This Report covers full-time vacancy recruitment data for the period

June 1, 2015 to May 31, 2016

Employment Unit: Towson University

Unit Members: WTMD FM

Towson, MD

Mailing Address

WTMD

1 Olympic Place

Towson, MD 21204

410-704-8938

410-704-3114 fax

Contact Person: Scott Mullins, Interim General Manager

smullins@towson.edu

List All Full Time Vacancies within the Unit during the Reporting Period

Corporate Sponsorship Sales		Hired July 2015			
Name of organization Notified of Job vacancy	Contact Person	Address	Telephone Number	# of interviewees Referred	Source Hired From
Baltimore City Office of Employment Development	Susan Tagliaferro	417 E Fayette St #468, Baltimore, MD 21202	(410) 396-3009		
Baltimore Sun	Classifieds	501 N Calvert St Baltimore MD 21202	800-974-7519		
City Paper	Chris Waldman	21202	443-452-1534		
Current Newspaper		6930 Carroll Ave., Suite 350 Takoma Park, MD 20912	877-745-8776		
Facebook		1 Hacker Way, Menlo Park, California 94025			
Greater Public		401 North 3rd Street, Suite 370 Minneapolis, MN 55401	(888) 454-2314		
LinkedIn		2029 Stierlin Ct Mountain View CA 94043		1	
Referred by a Friend				1	
Towson University Career Center		8000 York Rd Towson, MD 21252	410-704-2000		

WTMD Website	Steve Yasko	1 Olympic Place, Towson, MD 21204	410-704-8938	1	x
Total # of interviewees Referred				3	

Supplemental Recruitment Initiatives.	
List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.	
Towson University Spring Mega Job Fair, March 2016	The Director of Finance and Administration attended the Towson University Job Fair and spoke with 70 attendees about WTMD. Employment and Internship opportunities were distributed.
Public Radio Development and Marketing Conference, July 2015	The General Manager and other staff members attended this conference including sessions on diversity, training and recruitment. The General Manager presented new media sales techniques and recruitment information was distributed about WTMD and any position openings.
Scholarship Program, Ongoing	WTMD has a named scholarship for Electronic Media and Film Students at Towson University. This scholarship provides approximately \$500 per year when funds are available per University criteria to a
Internship Program, Ongoing	WTMD accepts interns from a variety of educational backgrounds. Students are solicited from Towson University and other academic institutions. This year 9 students participated in the program. Internships
Community Outreach, June, July, and August 2015 and May 2016	WTMD provided employment information at First Thursday Concerts, an event series the station produces. Information about current opening and employment procedures were available. Interested individuals met with station management staff about careers in broadcasting.
Community Outreach, September 2015	WTMD participated in the Baltimore Broadcasters Ascertainment Day to collect community needs information and provide the opportunity to learn more about WTMD employment opportunities.

WTMD received no requests from community groups to receive our position openings during the reporting period.