

WTMD 89.7 EEO Public File Report

This Report covers full-time vacancy recruitment data for the period

June 1, 2014 to May 31, 2015

Employment Unit: Towson University

Unit Members: WTMD FM

Towson, MD

Mailing Address

WTMD

1 Olympic Place

Towson, MD 21204

410-704-8938

410-704-3114 fax

Contact Person: Stephen Yasko, General Manager
syasko@towson.edu

List All Full Time Vacancies within the Unit during the Reporting Period

Director of Finance and Administration					
Hired June 2014					
Name of organization Notified of Job vacancy	Contact Person	Address	Telephone Number	# of interviewees Referred	Source Hired From
America Works of Baltimore		22 Light St # 600, Baltimore, MD 21202	(410) 625-9675		
Baltimore City Community College		2901 Liberty Heights Ave., Baltimore, MD 21215	410-462-8300		
Baltimore City Office of Employment Development	Susan Tagliaferro	417 E Fayette St #468, Baltimore, MD 21202	(410) 396-3009		
Baltimore Sun	Classifieds	501 N Calvert St Baltimore MD 21202	800-974-7519		
Chimes		4815 Seton Drive, Baltimore, MD 21215	410-358-6400		
City Paper	Chris Waldman	812 Park Avenue, Baltimore 21202	443-452-1534		
Current Newspaper		6930 Carroll Ave., Suite 350 Takoma Park, MD 20912	877-745-8776		
Facebook		1 Hacker Way, Menlo Park, California 94025			
LinkedIn		2029 Stierlin Ct Mountain View CA 94043			

Loyola University	Career Center	4501 N. Charles St., Baltimore, MD 21210	410-617-2000		
Morgan State University		1700 E. Cold Spring Ln, Baltimore, MD, 21251	443-885-3333		
National Assoc. of Black Accountants	Career Center	7474 Greenway Center Dr., Ste. 1120, Greenbelt, Maryland 20770	301-474-NABA		
Referred by a Friend				1	x
Towson University Career Center		8000 York Rd Towson, MD 21252	410-704-2000		
UMBC	UMBCWorks Staff	UMBC Career Services Center, 1000 Hilltop Circle, Baltimore, MD 21250	410-455-2216		
University of MD College Park Career Center	Adrienne Bradford	3100 Hornbake Library, South Wing, University of MD, College Park, MD 20742	301-405-2780		
WTMD Website	Steve Yasko	1 Olympic Place, Towson, MD 21204	410-704-8938	1	
Total # of interviewees Referred				2	

Director of Sales		Hired June 2014			
Name of organization Notified of Job vacancy	Contact Person	Address	Telephone Number	# of interviewees Referred	Source Hired From
City Paper	Chris Waldman	812 Park Avenue, Baltimore 21202	443-452-1534	2	x
Flyers distributed on Towson University Campus		8000 York Rd., Towson, MD 21252			
WTMD Website	Steve Yasko	1 Olympic Place, Towson, MD 21204	410-704-8938		
Total # of interviewees Referred				2	

Morning Show Host		Hired December 2014			
Name of organization Notified of Job vacancy	Contact Person	Address	Telephone Number	# of interviewees Referred	Source Hired From
All Access		28955 Pacific Coast Highway, Suite 210, Malibu, CA, 90265	310-457-6616		

Baltimore Craigslist		SF Bay Area			
Baltimore Sun	Classifieds	501 N Calvert St Baltimore MD 21202	800-974-7519		
City Paper	Chris Waldman	812 Park Avenue, Baltimore 21202	443-452-1534		
CPB Jobline		401 Ninth St., NW, Washington DC 20004	202-879-9600		
Current Newspaper		6930 Carroll Ave., Suite 350 Takoma Park, MD 20912	877-745-8776		
LinkedIn		2029 Stierlin Ct Mountain View CA 94043			
Referred by a Friend				3	x
WTMD Website	Steve Yasko	1 Olympic Place, Towson, MD 21204	410-704-8938		
Total # of interviewees Referred				3	

Supplemental Recruitment Initiatives.

List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

Towson University Spring Mega Job Fair, March 2015	The Director of Finance and Administration attended the Towson University Job Fair and spoke with 70 attendees about WTMD. Employment and Internship opportunities were distributed.
Public Radio Development and Marketing Conference, July 2014	The General Manager and other staff members attended this conference including sessions on diversity, training and recruitment. The General Manager presented new media sales techniques and recruitment information was distributed about WTMD and any position openings.
Scholarship Program, Ongoing	WTMD has a named scholarship for Electronic Media and Film Students at Towson University. This scholarship provides approximately \$500 per year when funds are available per University criteria to a
Internship Program, Ongoing	WTMD accepts interns from a variety of educational backgrounds. Students are solicited from Towson University and other academic institutions. This year 13 students participated in the program. Internships
Community Outreach, July- Oct 2014 and May-June 2015	WTMD provided employment information at First Thursday Concerts, an event series the station produces. Information about current opening and employment procedures were available. Interested individuals met with station management staff about careers in broadcasting.
Community Outreach, September 2014	WTMD participated in the Baltimore Broadcasters Ascertainment Day to collect community needs information and provide the opportunity to learn more about WTMD employment opportunities.

WTMD received no requests from community groups to receive our position openings during the reporting period.