

WTMD 89.7 EEO Public File Report

This Report covers full-time vacancy recruitment data for the period June 1, 2012 to May 31, 2013

Employment Unit: Towson University
 Unit Members: WTMD FM Towson, MD

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 WTMD
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Contact Person: Stephen Yasko, General Manager
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List All Full Time Vacancies within the Unit during the Reporting Period

Manager of Ind. Giving/Foundaiton Support		Hired Sept 12			
Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Source Hired From
Towson University Career Center	Guy Davis	8000 York Rd, Towson, MD 21212	410-704-2000	0	
Craigslist		SF Bay Area		0	
WTMD Web Site	Stephen Yasko	8000 York Rd, Towson, MD 21212	410-704-8938	2	x
Walk In				0	
CPB - Corporation For Public Broadcasting	Job Line	401 Ninth Street, NW Washington, DC 2004-2129	202-879-9600	0	
Linked-In	J. Wiener	2029 Stierlin Court Mountain View, CA 94043		0	
Referred by Friend				1	
Total # of Interviewees Referred:		3			

Underwriting Acct Exec		Hired Aug 12			
Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Source Hired From
Towson University Career Center	Guy Davis	8000 York Rd, Towson, MD 21212	410-704-2000	1	
Craigslist		SF Bay Area		1	
WTMD Web Site	Stephen Yasko	8000 York Rd, Towson, MD 21212	410-704-8938	4	x
All Access				2	
Walk In				0	
CPB - Corporation For Public Broadcasting	Job Line	401 Ninth Street, NW Washington, DC 2004-2029 Stierlin Court Mountain View, CA 94043	202-879-9600	1	
Linked-In	J. Wiener	2029 Stierlin Court Mountain View, CA 94043		1	
Referred by Friend				0	
Total # of Interviewees Referred:		6			

Music Reporter/Producer		Hired Aug 12			
Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Source Hired From
Towson University Career Center Craigslist	Guy Davis	8000 York Rd, Towson, MD 21212 SF Bay Area	410-704-2000		
WTMD Web Site	Stephen Yasko	8000 York Rd, Towson, MD 21212	410-704-8938	2	x
All Access Walk In	Ad Manager	28955 Pacific Coast Highway Malibu CA	310.457.6616		
Loyola University of MD	career center	Baltimore MD 7900 E Baltimore st Balt 21224	(410) 617-2000 410-285-6707		
Community Assistance of MD Mayors Office of Employment	career center	Baltimore MD 401 Ninth Street, NW Washington, DC 2004-2129	202-879-9600		
CPB - Corporation For Public Broadcasting	Job Line				
Current Newspaper	Ad Manager	Takoma Park, MD	301-270-7240		
Linked-In Referred by Friend	J. Wiener	2029 Stierlin Court Mountain View, CA 94043			
Total # of Interviewees Referred:		2			
Supplemental Recruitment Initiatives.					
List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.					
Towson University Teaching Feb-12 12-May	The General Manager taught a class entitled "Radio Stations Operations and Management." This class focused on each of the job positions available in a typical radio station or group of radio stations including their requirements, FCC obligations and general pay and work conditions. The class was then assigned a small group project to construct a proposal to win financing from a group of investors to build and operate a station. Sales, programming and FCC rules and regulations were part of the curriculum. The class was 21 students from varying racial backgrounds. Employment opportunities with radio stations in the area were discussed.				
Public Radio Development and Marketing Conference Jul 12, 2013	The General Manager and other staff members attended this conference including sessions on diversity, training and recruitment. The General Manager presented new media sales techniques and recruitment information was distributed about WTMD and any position openings.				
Scholarship Program On-going	WTMD has a named scholarship for Electronic Media and Film Students at Towson University. This scholarship provides approximately \$500 per year when funds are available per University criteria to a student selected by the EMF faculty at Towson University.				
Internship Program On-going	WTMD accepts interns from a variety of educational backgrounds. Students are solicited from Towson University and other academic institutions. This year six students participated in the program. Internships focus on programming and include running the board for athletic events, logging music and other events, marketing the station at promotional events and other areas of real life experience. Business Interns focus on membership development and underwriting sales. Programming-4 Business-2				
Community Outreach July-Oct 12 and May-June 13	WTMD provided employment information at First Thursday Concerts, an event series the station produces. Information about current opening and employment procedures were available. Interested individuals met with station management staff about careers in broadcasting.				
Community Outreach 11-Sep	WTMD participated in the Baltimore Broadcasters Ascertainment Day to collect community needs information and provide the opportunity to learn more about WTMD employment opportunities.				

WTMD received no requests from community groups to receive our position openings during the reporting period