

WTMD 89.7 EEO Public File Report

This Report covers full-time vacancy recruitment data for the period June 1, 2013 to May 31, 2014

Employment Unit: Towson University
 Unit Members: WTMD FM Towson, MD

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 WTMD
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Contact Person: Stephen Yasko, General Manager
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List All Full Time Vacancies within the Unit during the Reporting Period

Operations and Technology Manager		Hired June 2013			
Nme of organization Notified of Job vacancy	Contact Person	Address	Telephone Number	# of interviewees Referred	Source Hired From
Department of Labor and Licencing Regulation		1100 North Eutaw Street Baltimore, Maryland 21201	410-333-7858		
University of Maryland University College Career Center		3501 University Blvd. East Adelphi, MD 20783	800-888-UMUC		
Alliance, Inc	John Pomory	Enoch Pratt Library Baltimore MD	410-282-5900		
Baltimore Sun	Classifieds	501 N Calvert St Baltimore MD 21202			
City Paper	Chris Waldman	Park Avenue, Baltimore 21202	443-452-1534		
Linked In		2029 Stierlin Ct Mountain View CA 94043			
Towson University Career Center		8000 York Rd Towson, MD 21252	410-704-2000		
Current Newspaper		6930 Carroll Ave., Suite 350 Takoma Park, MD 20912	877-745-8776		
Baltimore Craigslist		SF Bay Area			
Association for Women in Communications		3337 Duke Street, Alexandria, VA 22314	703-370-7436		
Referred From a Friend				2	
WTMD Website	Steve Yasko	8000 York Rd Towson, MD 21252	410-704-8938	3	x
Total # of interviewees Referred				5	

Supplemental Recruitment Initiatives.

List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

Towson University Teaching Oct-14
 The General Manager was a featured guest speaker for Towson University's Broadcasting Law Class. The two hour session included an overview of employment in the broadcasting industry and how to get your first job in radio. Twenty students attended and were given a tour of WTMD's new facility and engaged in FCC regulations discussions. Employment and Internship opportunities were distributed.

Public Radio Development and Marketing Conference Jul 13, 2014
 The General Manager and other staff members attended this conference including sessions on diversity, training and recruitment. The General Manager presented new media sales techniques and recruitment information was distributed about WTMD and any position openings.

Scholarship Program On-going	WTMD has a named scholarship for Electronic Media and Film Students at Towson University. This scholarship provides approximately \$500 per year when funds are available per University criteria to a student selected by the EMF faculty at Towson University.
Internship Program On-going	WTMD accepts interns from a variety of educational backgrounds. Students are solicited from Towson University and other academic institutions. This year six students participated in the program. Internships focus on programming and include running the board for athletic events, logging music and other events, marketing the station at promotional events and other areas of real life experience. Business Interns focus on membership development and underwriting sales. Programming-4 Business-2
Community Outreach July-Oct 13 and May-June 14	WTMD provided employment information at First Thursday Concerts, an event series the station produces. Information about current opening and employment procedures were available. Interested individuals met with station management staff about careers in broadcasting.
Community Outreach September, 2013	WTMD participated in the Baltimore Broadcasters Ascertainment Day to collect community needs information and provide the opportunity to learn more about WTMD employment opportunities.

WTMD received no requests from community groups to receive our position openings during the reporting period